

AAA Pioneer Valley Welcomes First Approved Auto Body Repair Shop: North Amherst Motors

AAA Pioneer Valley recently signed an agreement with North Amherst Motors to be the Club's first Approved Auto Body Repair facility. The AAA Approved Auto Body Repair program is similar to the Approved Auto Repair program in that it offers benefits to members such as a 12 month, 12,000 mile nationwide warranty and a written estimate for all repairs. In addition, Approved Auto Body shops are also subject to the same stringent evaluation and customer satisfaction review as Approved Auto Repair shops. The difference between the two, however, is that Approved Auto Body shops typically repair vehicles that may have been damaged as a result of an accident, fix dents or dings as well as repaint part of or an entire vehicle.

North Amherst Motors, located at 78 Sunderland Road in Amherst MA, is a family owned and operated business serving Hampshire and Franklin Counties since 1969. Their growth and success have come as a result of their passionate love for what they do. They are best known for providing collision repair services. Their modern, 13,000 square foot facility is filled with state-of-the-art equip-



North Amherst Motors' owners Jocelyn and Andrew Potter.

ment including frame and alignment machines as well as two paint booths. In addition, they also provide light mechanical repair including brakes, exhaust, tire repair and replacement as well as lube, oil and filter changes. North Amherst Motors offers other services, including an automotive detailing service and Checkpoint pre-insurance inspection services. Located in the same building is Potter's Auto and Truck Rental.

In addition to investing in equipment and technology, the owners strive to hire the right people. Their highly trained staff is kept up to date on all the newest technologies and places their number one priority on customer service. In fact, North Amherst

Motors has a customer service satisfaction rating of nearly 99 percent!

Owner Andrew Potter has worked for the family business since high school. He and his wife Jocelyn are both involved in running the daily business operations as well as participating in their local community. Both Andrew and Jocelyn are members of the Rotary Club of Amherst as well as other community organizations.

North Amherst Motors' hours of operation are Monday thru Friday 7:30am - 5:30PM and Saturdays 8:00am - 12Noon. You can contact them at (413) 549 - 2880 or on the web at www.northamherstmotors.com.

What is a Battery Tender?

Are you a snowbird who winters in the sun and leaves the car behind? Perhaps your college student's car sits idle in the garage while he or she is away at campus? Or maybe you have a convertible or classic car that hibernates in the off-season?

If your vehicle battery is allowed to discharge completely a few times, you will end up replacing your battery because the lead coating on the battery's internal plates will fail — and so will the battery.

Use a AAA Battery Tender charger to keep the battery charged during times you are not driving your vehicle — especially if those times last for two weeks or more. The Battery Tender is easy to use and keeps your battery fully charged so it is ready to go when you are.

In addition to car batteries, they're also good for motorcycles, ATVs, personal watercraft, RVs, boats, airplanes



AAA Battery Tenders are easy to use and prolong the life of your vehicles' batteries.

and golf carts.

AAA Battery Tenders are on sale at all AAA Pioneer Valley offices. The member price is \$29.95 for a Battery Tender Junior (12 volt, .75 amps) and \$49.95 for a Battery Tender Plus (12 volt, 1.25 amps).

Member Praises AAA Mobile Battery Service Technician

I am disabled and have not been able to drive my handicap van regularly. As a result, my battery loses power and I have had to call AAA to start my van. Every AAA Mobile Battery Service technician who has responded has been very kind and helpful. When I explained that I have not been able to drive my van regularly, the technician gave me a flyer about the Battery Tender.



Matt Camveau, Fleet Service Technician

Two days later, one of AAA's Mobile Battery Service technicians, Matt, came to install the battery tender. When Matt saw that I was handicapped and might have difficulty lifting the hood to connect and disconnect the battery tender, he offered to set it up with the plug hanging out a little from under the hood, thus enabling me to not have to lift the hood, but simply plug it in and unplug it more easily. Matt is a great ambassador for AAA. He was very kind, patient and took the time to explain how the battery tender works and showed me how to use it. I was very relieved that this unit could work to effectively and easily. I don't have to start the van each day nor worry about the battery going dead again.

I have found everyone at AAA to be very helpful, efficient and comforting, especially as I get older and less able to take care of these problems myself.

Sincerely,

A Totally Satisfied AAA Member in West Springfield

We'll get you on the go.



If you have a battery problem, AAA will help you get back on the road fast. And now, our AAA Battery Service technicians can even install a new, high-quality AAA battery, right on the spot.

We'll come to you, test your battery, and boost it if that's all the assistance you need. But if you're ready to replace your battery, we can install it for you, right there. No waiting. No worries. Just ask and you'll be on the go without a tow.

Only AAA delivers five big benefits:

- Expert battery testing
- Quick battery installation, at your request
- A high-quality AAA battery at a members-only discount
- An unmatched 72-month limited warranty (including 36 months free nationwide replacement)
- Free recycling of your old battery.

You've always relied on AAA for roadside rescue.

Thanks to AAA Battery Service, you can count on us for even more.

Battery testing and installation on the spot.

It's what you expect from AAA.

Call 800-AAA-HELP.



If a battery service vehicle responds to your call and a battery is not installed, the response may count toward your annual roadside assistance call limit. Consult your local AAA club regarding good service policies. The member discount is off the manufacturer's suggested retail price. AAA batteries are available for most vehicle makes and models.